



WeeklyVoice.com

The first issue of The Weekly Voice newspaper, the flagship edition of the Voice Media Group, rolled off the press on the first Saturday of May 1997, beginning a proud new era for the South Asian community in the GTA.

Stated to become the largest ethnic group in Canada in the near future, the South Asian community is estimated to be over 1 million strong in the GTA, comprising immigrants from India, Pakistan, Bangladesh, Sri Lanka, Nepal and people of Indian origin who migrated to Canada from Africa, Europe, Guyana, the Caribbean and the Persian Gulf, all sharing a common cultural bond and possessing massive purchasing power.

And it's them that the Voice - GTA's leading provider of information and entertainment news and views targets through a strategically planned multimedia presence featuring a weekly broadsheet English newspaper, a weekly Punjabi broadsheet newspaper, a state-of-the-art, top notch South Asian radio channel, an up-to-the-minute community web portal, a weekly newsletter and a high traffic Facebook page.

THE WEEKLY VOICE

VOICE ENTERTAINMENT

VOICE AUTOMOBILE

VOICE REAL ESTATE

SOME OF THE BIG NAMES THAT ADVERTISE WITH THE VOICE

The Weekly Voice - published every Friday - is the largest circulated South Asian Community Newspaper in the GTA with an audited circulation of 30,300 copies done by Canadian Media Circulation Audit. The editorial focus is on Canadian news content that is of interest and relevance to the fast growing South Asian community.

Presented in broadsheet format with dedicated and focussed sections comprising News, Automotive, Entertainment and Real Estate, The Weekly Voice is printed at The Metroland Press which is considered among the best printing presses in North America.

The Weekly Voice is a free newspaper distributed throughout the GTA through over 1000 high-traffic locations including major South Asian grocery stores, supermarkets, public libraries, hospitals, apartment buildings, places of worship and community centers.

From news, views, opinions, special features, Bollywood and Hollywood news, photographs and occasional articles on immigration, lifestyle, health, higher education and business, regular columns on realty, astrology, recipes and more, The Weekly Voice has something for everyone of all ages, gender, occupation and taste.

