



[www.weeklyvoice.com](http://www.weeklyvoice.com)

WeeklyVoice.com is the fastest growing South Asian community web portal in the GTA. The dynamic, up-to-date content is designed to serve the needs of South Asians who reside in the Greater Toronto and the surrounding areas. With the latest community news and international news, WeeklyVoice.com attracts the highest number of page views with a huge volume of unique visitors than other South Asian portals. Breaking news, events, classified ads, videos, polls and contests provide a dynamic interactive experience to site visitors.



RadioVoice 101.3 FM is the most popular South Asian entertainment radio channel in GTA. Aired during the peak listening hours ( 2 pm to 5 pm on Weekdays), the program attracts listeners residing in the Greater Toronto Area. Ever evolving with popular Hindi and Punjabi music, current affairs, Bollywood news, weather, traffic, entertainment, health, astrology, jokes, gossip and interactive contests, RadioVoice is the only South Asian program to feature a much-awaited discussion time everyday. Our phone lines are thrown open to listeners to call in and air their views on the particular topic of discussion on that day. A vast variety of advertisers take advantage of the brand image of the Voice by having live shows from their premises.

## ਪੰਜਾਬੀ ਆਵਾਜ਼ Punjabi Awaaz

Awaaz is the most-read Punjabi language newspaper in the GTA, printed in narrow broadsheet format with a print run of 10,000 copies every Friday. The word "Awaaz " stands for 'Voice' in Punjabi. Punjab, a province in India, is the largest and richest source of immigrants to Canada and Awaaz newspaper is the

medium of their choice. The paper is popular with the community who wish to keep abreast of developments in all sectors - from real estate to industries and analysis of the political landscape. Awaaz also informs the Punjabi community in the GTA of what's happening within the community in Canada and enjoys a special pole position within this specific media segment.

## VoiceEvents

The Voice Media Group hosts and organizes several popular events like the "South Asian Golf Tournament", the largest South Asian Food festival "Zaika" and the prestigious "Awaaz Punjabi Achiever's Award", besides being a sought-after media sponsor/partner for prestigious social and cultural events in the GTA throughout the year.

